GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:676
ANSWERED ON:26.02.2016
News Quality
Khadse Smt. Raksha Nikhil

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) Whether the Government proposes to make investments in training of journalist to improve the quality of news related programmes being presented; and

(b) if so, the details thereof ?

Answer

MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN RATHORE (Retd.))

(a) & (b) Yes Madam. The government has taken several measures to facilitate training of journalists in order to also improve the quality of news related programmes being presented. Some of the measures undertaken are as follows:-

â€¢ Four New Regional Centres of Indian Institute of Mass Communication (IIMC) have been established at Amravati (Maharashtra), Aizawl (Mizoram), Jammu (J&K) and Kottayam (Kerala) in addition to the existing two centres at New Delhi and Dhenkanal (Orissa) in order to fulfill the regional requirements of media education and training. A sum of Rs.90 crores has been earmarked for construction of permanent campuses of the four new regional centres under the 12th five year plan.

â€¢ IIMC conducts teaching and training in journalism, media and mass communication. IIMC conducts six courses namely advertising and public relations, journalism Hindi, journalism English, journalism Oriya, journalism Urdu and Radio and TV journalism.

â€¢ The institute also conducts annual programme on Development Journalism sponsored by Ministry of External Affairs for mid-career Journalists from Non-aligned and Developing countries.

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